

# THE CHAMBER...IT WORKS

## Benefits of Membership in the Warrenton Area Chamber of Commerce

- Warrenton Area Chamber of Commerce is a membership-driven organization. Members will have a voice with the ability to vote for Board positions and thus the direction of their Chamber.
- Join or create a variety of networking opportunities with flexibility and autonomy.
- Free ribbon cutting ceremonies for new businesses or relocations.
- Affordable membership and centrally located meetings/events.
- Access to educational opportunities from various local experts.
- Warrenton Area Chamber of Commerce members receive referrals from the Chamber and other members.
- Weekly (e-news) newsletter with timely information, registration links and calendar planning that also serves as an advertising vehicle for promotional flyers.
- Cost effective advertising solutions for small businesses.
- Business information listed in the Community Guide/Chamber Directory distributed throughout the community (5,000 copies).
- Listing on the Chamber website ([warrentoncoc.com](http://warrentoncoc.com)) with direct link to the business' e-mail and website.
- Access to post events on the Community Calendar ([warrentonevents.com](http://warrentonevents.com)) free, as a member benefit.
- Invitation to Chamber After Hours events, as well as other networking events in an effort to promote your business/organization.

## Why Be a Part of the Warrenton Area Chamber Of Commerce?

Here are a few reasons:

### **Business:**

#### **Influence**

Over 200 businesses, large and small, joining forces in the Warrenton Area Chamber of Commerce have a strong voice within our communities. The Chamber brings businesses together for their common benefit.

#### **Opportunity**

People purchase from people they know. The Chamber provides a number of networking events that offer outstanding opportunities to put yourself and your business in people's minds.

## **Connections**

Due to its far-reaching involvement in the community, the Chamber knows an enormous amount about who's who and what's what and can direct and assist people to the proper places and get the answers and solutions they need.

## **Access to Decision-Makers**

Face to face opportunities to meet and have informal conversation with local, state and federal elected and appointed officials. The Chamber maintains a positive working relationship with government at all levels.

## **Promotions:**

### **Print Materials**

Members have the ability to provide brochures, business cards, menus, and other information in the Atrium at the Outlet Center.

### **Website**

Members get a free listing on the Chamber's popular website, warrentoncoc.com, complete with your provided detailed business description. This site had over 36,000 hits last year.

### **Chamber Works**

Each week you will receive a copy of our e-mail newsletter with articles, news about our members, up-coming events and, as a member benefit, the opportunity to advertise in this newsletter, which reaches over 200 of your fellow member decision-makers! This newsletter is also posted on our website.

### **Public Relations & Advertising**

The Chamber received the **2010 Award for Excellence** from the Chamber of Commerce Executives of Missouri for our "Think Local, Be Local, Buy Local" campaign. This campaign promotes all businesses in the community and encourages doing business in the Warrenton area.

## **Events:**

### **Home and Garden Show**

The Chamber produces the annual Home and Garden Show in April. This event provides an opportunity for businesses to showcase themselves directly to their potential customers.

### **Golf Tournament**

The Chamber holds the annual golf tournament in May. This popular event is an opportunity to advertise your business by sponsoring hole signs or flights. Many Chamber members participate in the golf tournament seizing the opportunity to network while having a great time.

### **5K Trail Run/Walk**

The Chamber produces the annual Chamber Challenge 5K Trail Run/Walk at Cedar Lake Farm. This event brings business and fun to the community in the fall. This family friendly event has grown to be a favorite among the physical fitness minded as well as the casual walkers.