WEDNESDAYS WITH WARRENTON AREA CHAMBER OF COMMERCE NOVEMBER 30, 2022

UPCOMING CHAMBER EVENTS

Wednesday, December 7th 12:00 pm- 1:30 pm
Board of Directors Meeting- Warren County R-3 Central Office
Friday, November 18th 8:00 am
Ribbon Cutting and Grand Re-Opening for Wal-Mart (NEW DATE)

Monday, December 12th 11:45 pm- 1:00 pm General Membership Meeting- Country Lake Golf Club

Friday, January 13th, 2023 6:00 pm 100th Anniversary Banquet and Annual Awards

FRIENDS OF THE CHAMBER

Warren County Senior Center wcseniorcenter.org 636-456-3379

Edward Jones
Glenda Buxton
glenda.buxton@edwardjones.com

Town & County Garage townandcountygarage.com 636-745-3626

Next Page Properties sellonnextpage.com 636-206-6363

KO Knockout Fitness
Kevin Oligschlaeger
Koknockoutfitness.com45

Mense Law Firm Menselaw.com 636-456-2345

Thank you, Friends, for your support.

Business Spotlight Brenda Turner & Christine Conley of Fidelis Realty Group

I would like to welcome my daughter Christine Conley into the Real Estate World... Together we will be working to make everything smooth and easy for you when you buy or sell. My name is Brenda Turner, I have been in real estate for 10+years. We are The Fidelis Realty Group powered by Coldwell Banker out of Lake St. Louis. We work most of St. Louis area as well as Fulton, Troy, Bowling Green, St. Charles area. Our Group loves the diversity of the market and the people that we meet and greet at every location. If you are in the market to sell or buy, let the F

show you how faithful we can be when it comes to ta Real Estate needs.



AUCTION ITEMS NEEDED

We are accepting items for the Live Auction at the Annual Banquet January 13th. If you would like your business or products featured, please contact us today to donate.



The deadline for "Of the Year Nominations"

has been extended. Please submit by Tuesday, December 6th for consideration. Please help us recognize those businesses and individuals helping make the Warrenton Area a great place to live and work.

THE WARRENTON AREA CHAMBER OF COMMERCE PRESENTS



Judging will be from December 1st to December 9th. Winner to be announced at the December 12th Chamber meeting.

Send in your entries— can be pictures or videos. They will be judged on originality, creativity and curb appeal. This includes out side decorations and visible decorations from your business entrance. Judging will be done by Board of Directors and Facebook likes this year!

- 1st Place One year free advertising on the Warrenton License Office TV, keepsake plaque, bragging rights and a keepsake award sign.
- 2nd and 3rd Place Bragging rights and a keepsake award sign.
- · Winners will also be featured on the Chamber Facebook page.

To be considered for judging, call 636-456-2530 or email warrentoncoc@socket.net.

Warrenton businesses interested in entering the City's contest as well please include in your information and your entry will be forwarded to the City as well.

WARRENTON AREA
CHAMBER OF COMMERCE



NEW MEMBER ALERT



Visit them online at seniorserviceresources.com or call 314-323-9047 today.

Welcome
Senior Service Resources
to the Chamber.

www.warrentoncoc.com

www.facebook.com/warrentonareachambe

WANT TO ADVERTISE YOUR BUSINESS?

PURCHASE A TV AD AT THE LICENSE
OFFICE. FOR \$25 A MONTH OR \$150 A YEAR
YOU CAN PURCHASE AN AD THAT RUNS
THROUGHOUT THE DAY.

CALL 636-456-2530 OR EMAIL WARRENTONCOC@SOCKET.NET TO LEARN MORE.

The Warrenton Area Chamber of Commerce is celebrating its 100th anniversary! Please join us at this momentous event. We invite all past and present Chamber members, plus anyone from the community, to help us recognize those individuals and businesses that have been growing the area for the last 100 years. Join the party while seats are available!



5 big benefits of social media for small business

From: VistaPrint

Social media has evolved from a space for personal interaction into a vibrant marketing channel for businesses of all sizes. Today, social media is a must-have for any small business – regardless of what industry you're in. Whether you already have a strong social presence or are looking to step up your game, learn more about the benefits of social media marketing for your business.

Build brand awareness.

Provide stand-out customer service.

Acquire leads in a low-cost way.

Learn more about your customers.

Increase website traffic and search ranking.

1. Build brand awareness.

Strong brand awareness is key in building credibility for your small business – and social media is a great way to generate that awareness. Social media allows your business to share its brand across various platforms while creating a consistent look and feel. This consistency is the foundation for building a reputable brand and business. By using the same logo, font and brand colors, you create an authentic online presence...and authenticity is a must-have when it comes to building trust in your customers.

Your brand voice is another thing to keep consistent across your social media channels. Though the caption for a Facebook post might be different from a TikTok video, the tone and voice should still reflect your brand.

VistaPrint Tip

Try partnering with influencers to boost awareness for your brand through social media. Choose influencers who have a following demographic similar to your target customer, and then collaborate with them to drive their audience to your brand's Instagram, Facebook or TikTok profile.

2. Provide stand-out customer service.

In a world where customers expect quick, catered customer service, social media is a wonderful avenue for delivering on those demands. Your social media profiles let you communicate, proactively or reactively, to your followers in real-time. When followers comment or pose questions and a brand responds in a timely and knowledgeable way, it conveys the business' dedication to customer satisfaction and experience. This kind of engagement goes a long way in fostering loyalty and making a positive impression on your followers.

There are a couple of different ways to approach customer service through your social platforms. If an unhappy customer is tweeting at you, it might be best to applogize and ask them to DM you. If one of your Instagram followers comments that they're waiting for an item to come back in stock, maybe reply directly to their comment so it can be helpful to others.

You don't need to be available 24/7, though. Let customers know when they can expect a response by including your service hours and availability in your bio. It could be something as simple as, "We respond to DMs M-F from 10-6am."

VistaPrint Tip

Beyond responding to inquiries or complaints, use social media as a place to engage with your customers. Whether it's as easy as "liking" their comment or sending a short response to a direct message.

3. Acquire leads in a low-cost way.

As a small business owner, you're probably always looking for low-cost marketing options – fortunately, social media is a perfect venue. Most social platforms are free, and plenty of brands have grown exponentially through organic social media marketing. And if you do have a marketing budget, it's also relatively low-cost to boost your posts or run ads on social platforms like Facebook and Instagram.

Another low-cost way to build your social media following is by incentivizing people to follow you. Maybe offer 10% off a customers' order total when they follow you on TiKTok, or give them a small gift with their purchase when they "check in" to your business on Facebook. These gestures are a great way to build positive relationships with your existing customers and generate more exposure for your brand.

4. Learn more about your customers.

By investing some time into understanding your target audience and tailoring your posts, aesthetic, and even platform presence, a business can quickly grow its following and create a captive audience. Many social platforms have built-in tools that make it easy for you to get to know your audience. Whether it's age, location, gender or interests, you have a ton of data at your disposal to help you learn more about your customers. This information can help you tailor your social media marketing strategy to your specific audience, ultimately creating a more engaged following.

VistaPrint Tip

Looking to get quick feedback on a new product or offering? Want to learn a little bit more about general customer preferences? Run a poll in your Instagram

Stories to collect even more data about who follows you.

5. Increase website traffic and search ranking.

Another benefit of social media for business is its direct impact on website traffic and search ranking. Make sure to include your website URL in the bio of all of your social media profiles, so prospective customers can quickly find your site. Beyond your bio, include a link to your website whenever you share a post on your social channels. The more URL clicks, the more website visits a business gets.

Interestingly, social media also affects your search ranking. When your social post links to your website or blog content, those links help search engines discern that your website is reputable and should rank for specific keywords. Google's algorithm is continually evolving to weed out spam websites and appropriately rank websites that are legitimate. By incorporating social media into your marketing strategy, you can positively influence your search ranking without being a search engine optimization guru.

Current Job Openings at Child Evangelism Fellowship

17482 State Highway M, Warrenton, Mo 63383

Creative Services

- Artist/Illustrator
- Editor
- Graphic Designer
- Music Specialist

Communications and Marketing

Digital Communications Assistant

Education

- Leadership Training Instructor

Facilities

Maintenance Technician/Grounds Crew

Finance

Financial Assistant - Accounts Receivable/Purchasing

Information Technology

- Administrative Assistant
- Helpdesk Technician

International Ministries

- Finance Account Analyst

Production

- Digital Printing and Bindery
- Press Operator

For more information, please contact www.cefonline.com/jobs or (636) 456-4321

















WORKFORCE DEVELOPMENT DIRECTOR

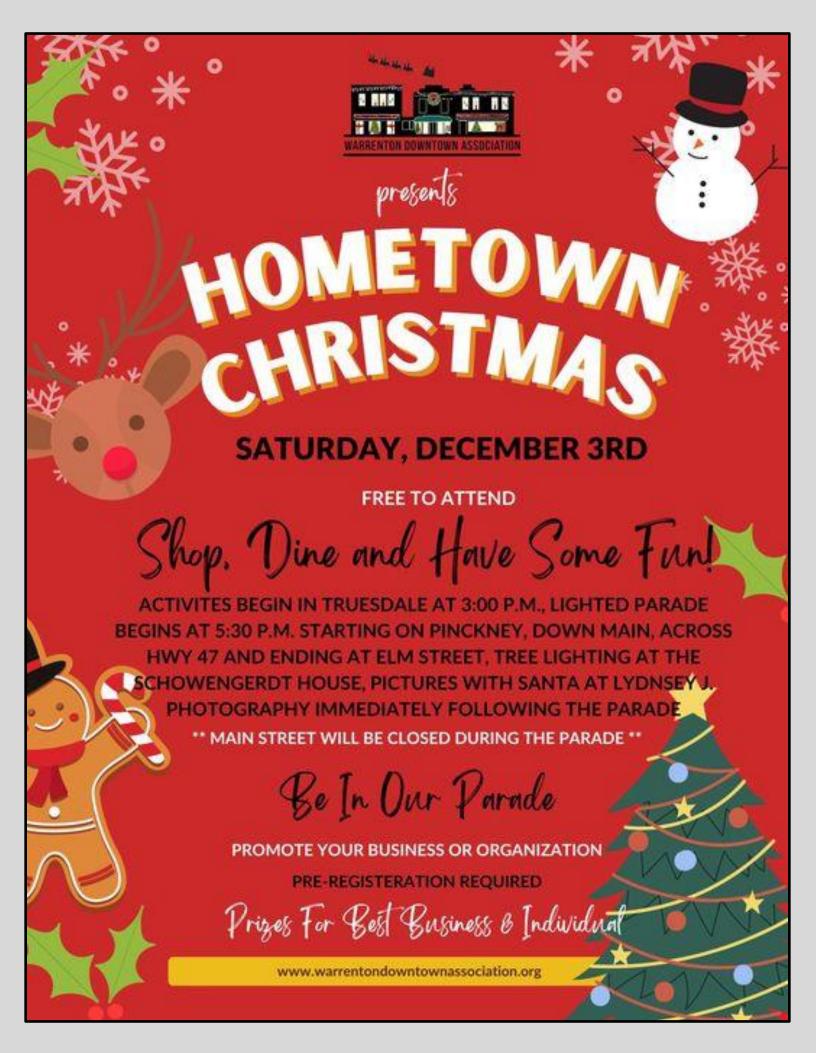
Boonslick Regional Planning Commission Warrenton, Missouri

Help area businesses with their hiring needs

Supervise Job Center programs \$35,000—\$45,000/year
Paid health insurance
Vacation & sick leave
Retirement benefits
Paid State & Federal holidays

Visit boonslick.org for a job description Send résumé to janecale@boonslick.org

Boonslick Regional Planning Commission is an equal opportunity employer.



JOIN US FOR

TRUESDALE'S COMMUNITY CHRISTMAS

December 3, 2022 THE MARYLOU COMMUNITY CENTER

821 MARKET ST TRUESDALE, MO 63380

3:00 PM: PIZZA & PICTURES WITH SANTA

CMRA TRAIN DISPLAY

WRITE LETTERS TO SANTA

RAFFLES & GIVE-A-WAYS

OTHER HOLIDAY PHOTO OPPORTUNITIES

5:30 PM: THE WARRENTON DOWNTOWN ASSOCIATION'S

LIGHT PARADE WILL COME THROUGH TRUESDALE

IMMEDIATELY FOLLOWING THE LIGHTED PARADE WILL BE

TRUESDALE'S CHRISTMAS TREE LIGHTING AND A LIGHTED

WALKTHROUGH AT BRUER PARK

FREE HOT CHOCOLATE PROVIDED BY SARA FIT365

THIS IS A FREE EVENT- THERE WILL BE A COLLECTION OF NON-PERISHABLE FOODS FOR AGAPE AND AN OPPORTUNITY TO DONATE TO TRUESDALE'S POLICE DEPARTMENT'S SHOP WITH A COP PROGRAM









You are Invited to Celebrate Advent at Friedens!

The season of Advent is a favorite of many Friedens worshippers, and Sunday, November 27th, Friedens celebrates the first Sunday in Advent at the 9:00 am worship service with the lighting of the first Advent Candle. The sanctuary will be all decked out in the season's colors and lights, including a new Chrismon tree. Helping us celebrate the first Sunday in Advent will be the Praise Band and inspirational words from Rich Barton. Reverend Rick Mortimer will lead worship beginning the second Sunday in Advent, December 4th, and lead our services through Christmas Day. In addition to lighting each week's Advent Candle, the Chancel Choir will sing December 4th, and December 18th. The Bell Choir will be playing December 11th.

CHRISTMAS EVE SERVICE on December 24th, at 7:00 pm will include Holy Communion and always a beautiful service of lights.

CHRISTMAS DAY SERVICE. Since Christmas Day lands on a Sunday we will celebrate this special day during our regularly scheduled 9:00 am service with Christmas carols and Advent scripture.

IN ADDITION:

POINSETTIAS can be purchased in memory of or in honor of someone or group. The cost is \$15. THE COOKIE WALK IS BACK!!! Once again, the ladies of the congregation are sponsoring a Cookie Walk on

Saturday, December 3rd, from 8 am until 12 pm. The cookies are usually gone before 12.

CHORAL ARTS SINGERS will present a concert Sunday, December 4th, 3:00 pm in the sanctuary.

THE LIVE NATIVITY SCENE will be Saturday, December 17th, from 5 pm to 7 pm.

A CHILDREN'S PROGRAM will be presented during the December 18th service.

LIPPSTADT SERVICE - The Annual Lippstadt Christmas service will be held on Sunday, December 18, at 7:00 p.m. Everyone is invited to share in this beautiful service.



Soy to the World

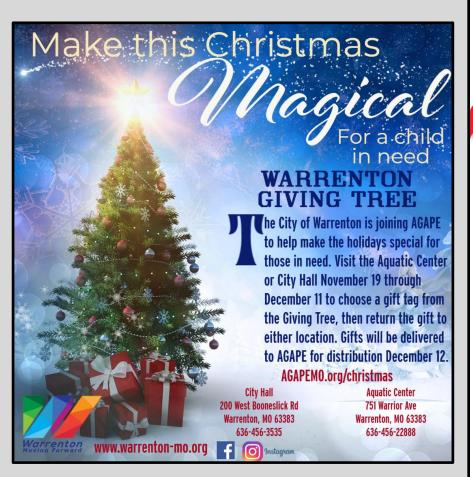
A Candlelight Celebration of Carols

Sunday, December 18 6 p.m.

Refreshments afterwards Childcare available for newborn - preschool



Presented by College United Methodist Sanctuary Choir & Bell Choir





A program that gives a 'Grandparent' (resident at a care facility) a gift for Christmas.

Gift: a Fragrance-Free Nourishing Shea Hand Cream, Mint Bliss Energizing Lotion for Feet & Legs and a pair of fuzzy socks.



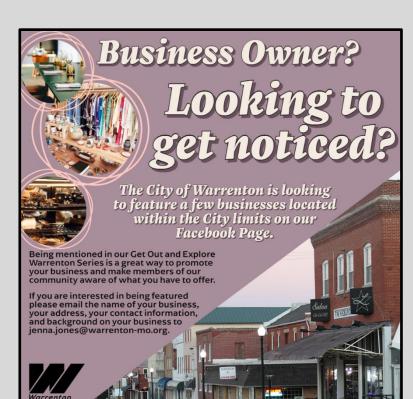
For simply \$25,

I can provide a gift to a 'Grandparent' whose family may be far away and possibly will not, otherwise, receive a Christmas present.

How many grandparents would you like to gift?

call, text or email: Lynda Chandler 636-359-1110 lyndachandlermk@gmail.com





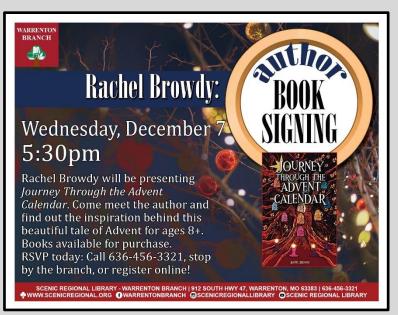


December January February

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am Bootcamp		6am Bootcamp		6am Bootcamp	7am Bootcamp	Closed
7:30am Morning Yoga		7:30am Morning Yoga		7:30am Yin Yoga	8:30am Vinyasa Yoga	Closed
9am Bootcamp		9am Bootcamp		9am Bootcamp	10am Bootcamp	Closed
					11:30am Yoga + Little ones	Closed
6:10pm Vinyasa Yoga	6:10pm Restorative Yoga	6:10pm Vinyasa Yoga	6:10pm Restorative Yoga			Closed
7:05pm Bootcamp	7:05pm Bootcamp	7:05pm Bootcamp	7:05pm Bootcamp			Closed

Drop-In any class \$15 Sf-365.square.site 314 384-2267 Follow Us@ sara_fit365















Gentle Oga with Sara

Every 2nd Thursday 5:00pm

Escape from your day-to-day and connect with your breath, taking time for selfcare and awareness. All levels of yogis are welcome. RSVP today: Call 636-456-3321, stop by the branch, or register online.

SCENIC REGIONAL LIBRARY - WARRENTON BRANCH | 912 SOUTH HWY 47, WARRENTON, MO 63383 | 636-456-3321

