

WEDNESDAYS WITH WARRENTON AREA CHAMBER OF COMMERCE FEBRUARY 16, 2022

UPCOMING CHAMBER EVENTS

Wednesday, February 23 rd	9:30-11 am	Warrenton Scenic Regional Library
Friday, March 4 th	7:00 pm	Mouse Races- Mary Lou Building
Wednesday, March 9 th	Noon-1:30 pm	Board of Directors Meeting-Warren County R-III
Monday, March 14 th	11:45 am-Noon	General Membership Meeting-Warrenton High School
Wednesday, May 11 th	10:00 am	Golf Tournament- Warrenton Golf Course

At this month's Chamber meeting we welcomed two new members.

Megan Terry- Amelia Madison Boutique

Joseph Smith- Joseph Smith American Family Insurance



BUSINESS SPOTLIGHT OF THE MONTH



Keith Huff-Shelter Insurance

Give Keith Huff a visit at his location at 305 East Main Street in Warrenton. He's been in business for 10 years and is here to help you with your Auto, Home, and Life Insurance.

Warrenton, MO 63383

Phone 636-456-3804

Email- KHuff@shelterinsurance.com



FRIENDS OF THE CHAMBER

Warren County Senior Center
<http://www.wcseniorcenter.org/>
636-456-3379

Edward Jones
Glenda Buxton
glenda.buxton@edwardjones.com

Next Page Properties
<https://www.selltonextpage.com>
636-206-6363

Town & Country Garage
636-745-2536
www.townandcountrygarage.com

Gratza Electric
314-280-5757
<http://www.gratzaelectric.com/>

We still have sponsorship spots available for MOUSE RACES.
Contact 636-456-2530 or email warrentoncoc@socket.net
before they're gone!

RESCHEDULED

Friday, March 4th



**Spend the Night at the Mouse Races with
Warrenton Area Chamber of Commerce!**

When: Friday, February 4th 2022 @ 7:00 PM

**Where: MaryLou Community Center
800 Smith Street, Truesdale**

Tickets at \$15/ person

**Get a group of 8 together and we'll reserve a table for
you**

BRING YOUR OWN FOOD AND DRINKS!!!!



To purchase tickets, call
636-456-2530, e-mail
warrentoncoc@socket.net, or
purchase on our website
EVENTS page.

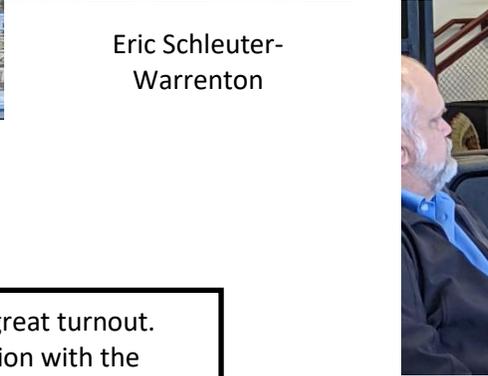




Jeff Porter- MO State Rep.
42nd District



Chris Watson- Truesdale



Eric Schleuter-
Warrenton



Michelle Heliger-
Wright City

This month's Chamber Meeting had a great turnout. We enjoyed a presentation in conjunction with the Boonslick Regional Planning Commission. Mayors and representatives from Truesdale, Warrenton, Innsbrook, Marthasville, and Wright City gave updates on what was going on in each city. We also heard an update from Warren County and Representative Jeff Porter.



Joe Gildehaus-
Warren County
Commissioner

Jeff Thomsen-Village
of Innsbrook



David Lange-
Marthasville



5 Reasons Why Employee Training Is Important

Most employers wouldn't take on an under-skilled worker, yet many are reluctant to invest in ongoing job training for the skilled workers that they do have. As workplace technologies and processes continue to evolve, this lack of effective training programs leaves once skilled workers lagging behind.

How can an organization compete with a workforce weaker than its competitors? The short answer is that it's somewhere between difficult and impossible!

Tackling learning and development the right way can help you meet business goals, improve employee satisfaction and save time and money. Find out all you need to know to develop bulletproof employee training in this Ultimate Guide to Employee Training.

Let's move onto the five benefits of employee training and why you should invest in it.

1. It's expensive to lose employees

Hiring new employees is never cheap. A recent survey cited by the go2HR Society indicates that 40 percent of employees leave their positions within the first year due to poor training opportunities. Furthermore, the Centre for American Progress reports that replacing an employee can cost 20 percent of the annual salary for employees who make between \$30,000 and \$50,000 (and up to 213 percent of the annual salary for highly trained executives).

With that in mind, companies that provide industry standard training will have more engaged employees, and therefore, are more likely to retain employees. It costs money to replace staff, so it simply makes sense to train and develop current staff and improve employee retention at the same time.

2. Trained employees are more efficient

Training can be used to drastically improve productivity and boost employee performance. When your employees are able to complete tasks more efficiently, using the most effective methods, there are two immediate benefits to your business:

They complete more tasks in a given period of time, maximizing your return on investment (i.e., the hourly wage you pay employees).

Customer satisfaction is likely to be higher when your services are delivered in a timely manner.

3. Trained employees have higher production standards

Of course, getting work done quickly loses its impact if it isn't done properly.

Employees who are well trained are more likely to produce higher-quality output the first time around, thereby minimizing mistakes. This creates less wasted time in rework and customers who are delighted with the quality, reliable goods and services.

4. Trained employees will retain and grow your customer base

Some of the points we've already seen describe how training can directly impact your customers' satisfaction.

And this is very important because customers leaving you is bad. It's generally accepted that it's less expensive to maintain existing customers than it is to win new ones.

Losing a customer is a double loss; you'll lose ongoing revenue from that customer, and it's unlikely that they'll be directing potential, new customers to you.

The opposite is also true. A delighted customer can give you a double win! Not only are they liable to become a return customer, but they are also more likely to refer new customers to you.

So, having well-trained staff that results in satisfied customers can save you money, generate revenue, and grow your customer base.

5. Training doesn't have to be expensive

Training's 2014 Training Industry Report shows that 28.5 percent of training hours were delivered via online or computer-based technologies (i.e., no instructor), and 29.1 percent of training hours were delivered via blended learning methods.

Modern eLearning authoring tools, like Elucidat, enable organizations to create quality eLearning and online support aids using in-house subject matter experts without the need for expensive tech support.

Leveraging your in-house expertise to create online training elements, face-to-face up-skilling sessions, or even informal Lunch 'n Learn sessions (i.e., employees bring and eat their lunch while an in-house expert shares some wisdom) are great ways to introduce learning into your organization at minimal cost.

In conclusion

It's clear that an investment in employee training is vital for any organization looking to succeed.

According to a Deloitte report on accelerating workplace change, training budgets are increasing year on year. It's not unreasonable to expect this general trend to continue as the pace of technological change increases and the battle to win the customer dollar becomes more competitive.

If you accept that a better-trained workforce is likely to be more profitable than a less well-trained one, then doesn't it make sense to be a business that invests in training rather than one that doesn't?

As the saying goes, "If you think training is expensive, try ignorance."

By: Steve Penfold

Event Dates (See Flyers)

February 11th
February 26th
March 12th
March 19th

Pregnancy Options Center Trivia Night
Holy Rosary St. Ann's Quilt Social
Tribute to Veterans Memorial Trivia Night
Aquatic Center Splash N Pajama Party



Citizens Police Academy 2022

*Starting May 4
Wednesday Evenings, 7:00 - 9:00pm
City of Warrenton Annex Building
202 West Walton Street*

Sign up for a 6 week course involving the citizens of Warren County. During this course, you will be exposed to an overview of the operations of the Warrenton Police Department. You will be gaining a front row view of what it looks like to be a Warrenton Police Officer.

Topics and Courses

- CONSTITUTIONAL / STATUTORY LAW
- PATROL OPERATIONS
- FIREARMS
- TRAFFIC LAW / DWI
- CRIMINAL INVESTIGATION DIVISION
- FIELD TRAINING / RIDE-ALONG

Why attend the CPA?

CPA graduates typically return to their communities as better-informed citizens, capable of using their newly acquired information to help improve the conditions and quality of life in their community

Eligibility:

People from all walks of life are eligible to attend the Academy, including concerned citizens, Neighborhood Association members, Civic Organization members, college students, potential police applicants, factory workers, independent business people, city and county workers, Neighborhood Watch member, and many others.

Requirements

- Persons interested in attending a Citizen Police Academy must live, work, or attend school within Warren County.
- Persons must be at least 18 years of age, have no prior felony convictions, have not been a suspect in a crime involving moral turpitude, have no involvement in criminal behavior or have police contact believed to compromise the integrity of the Citizen Police Academy or the Warrenton Police Department and have no outstanding warrants.
- The Warrenton Police Department reserves the right to disqualify any applicant as a result of information discovered during the background investigation.
- Applicants must provide two personal references.
- Past participants are allowed to attend future classes; however, preference will be given to first time participants if the class exceeds 20 participants.

Registration forms are available at the City Hall Police Department during normal business hours 8am - 5pm or online www.warrenton-mo.org

Return completed form to the Police Department or email junger@warrenton-mo.org



HOLY ROSARY SCHOOL FISH FRY

FUNDRAISER

Beginning: March 4, 2022

Last Fish Fry: April 8, 2022

Every Friday During Lent

(except Good Friday)

Serving Dinner: 4:00 pm - 7:00 pm



DRIVE THRU ONLY

NEW
TRY OUR FRIED FISH SANDWICH
\$5.00

CHECK OUT THE 2 DRIVE THRU LOCATIONS ON SITE

MENU

\$12.00

- Hand Breaded Fried Fish
- Fried Shrimp
- Hush Puppies



Thank you for supporting Holy Rosary School!



For more information call the school office: 636-456-3698 Ext. 2
Holy Rosary School - 716 E. Booneslick Road - Warrenton, MO 63383
(2/10 of a mile east of Highway 47)

We love local business

At Gateway Fiber, we are committed to helping local businesses. Based in Wright City, we're local too. Sign up today and experience the blinding speed of up to 1 Gig of symmetrical, 100% fiber-optic internet. It's the fastest service around.

Ready to see Gateway's fantastic business offerings?

[Learn more](#)

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WANT TO ADVERTISE YOUR BUSINESS?

PURCHASE A TV AD AT THE LICENSE OFFICE. FOR \$25 A MONTH OR \$150 A YEAR YOU CAN PURCHASE AN AD THAT RUNS THROUGHOUT THE DAY. CALL 636-456-2530 OR EMAIL WARRENTONCOC@SOCKET.NET TO LEARN MORE.

ST. PATRICK'S DAY THEME
SUPPORTING TRIBUTE TO VETERANS MEMORIAL

TRIVIA NIGHT



Saturday
March 12th

VFW POST 2180
515 DRYDEN ST.
WARRENTON, MO

Doors at 6
1st round
at 7

\$160 per table of 8
BYOB
Raffles and Silent
Auction

CONTACT BETH VINCENT (636.578.2407) TO RESERVE YOUR TABLE

Become an Event Sponsor - accepting Silent Auction items/donations: Contact Amy Vacek (636.248.8269)



WARREN COUNTY HANDICAPPED SERVICES NIGHT!

O'FALLON HOOTS

VS

CAPE CATFISH

**HOME OPENER!
WEDNESDAY, JUNE 1, 2022
CARSHIELD FIELD
(FORMALLY T.R. HUGHES BALLPARK)
GATES OPEN- 5:35 PM
FIRST PITCH- 6:35 PM**

Help us fundraise to send our athletes to the 2022 Special Olympic USA Games in Florida! \$4 of every ticket purchased through WCHS will go directly towards required costs.

**TICKETS ARE JUST \$9
DEADLINE TO PURCHASE- APRIL, 1, 2022**

**OUR ATHLETES WILL BE RECOGNIZED ON THE
FIELD PRIOR TO THE HOOTS GAME!**

*To purchase tickets with cash or check: Call WCHS at 636-456-7518 and ask for Rich or Jessica.
To pay by credit card contact David Schmoll, Hoots Rep, at 636-741-4668. *Be sure to mention WCHS!*



Warrenton Area Chamber of Commerce
Together We Grow Business - Since 1923



SPLASH **N** PAJAMA PARTY

AGES 5 - 12 KIDS ONLY

MARCH 19
6:00 - 10:00PM

REGISTER AT THE AQUATIC CENTER
OR ONLINE AT WWW.WARRENTON-MO.ORG

Release form also available online

Parents deserve a night off!
Kids, leave your parents at home and head to the Warrenton Aquatic Center to enjoy a night of fun without them! Swim, eat pizza, then switch into your zaniest pajamas to play games and make arts & crafts.

1st child \$15 member, \$20 resident, \$25 non-resident.
Each additional child living in same household \$7.
Sign up before March 11. After this deadline the price will increase by \$10.
A minimum of 10 children must be registered by the deadline in order to host the party.



February, 2022

Create Your Own Schedule

Customize your own water aerobics workout schedule. Individually choose one or more weekday class to create a custom workout plan.
Price reflects the total monthly cost for each weekday class. Add together the price for each class chosen for the total amount due when registering.

<p>Monday — 8:00-8:45am Jeanette \$12 Members 9:00-9:45am Sherry \$24 Residents 10:00-10:45am Mary D \$36 Non-Residents 5:45-6:30pm Sherry</p>	<p>Tuesday — 8:00-8:45am Jeanette \$12 Members 10:00-10:45am Mary D \$24 Residents 5:45-6:30pm Mary G \$36 Non-Residents</p>	<p>Wednesday — 8:00-8:45am Jeanette \$12 Members 9:00-9:45am Sherry \$24 Residents 5:45-6:30pm Sherry \$36 Non-Residents</p>
<p>Thursday — 8:00-8:45am Jeanette \$12 Members 10:00-10:45am Mary D \$24 Residents 5:45-6:30pm Mary G \$36 Non-Residents</p>	<p>Friday — 8:00-8:45am Jeanette \$12 Members 9:00-9:45am Sherry \$24 Residents 10:00-10:45am Mary D \$36 Non-Residents 5:45-6:30pm Sherry</p>	

Balance & Fall Prevention Class with Jeanette

A low impact workout focused on improving walking, balance, flexibility, and strength which is beneficial in reducing the risk of falling and injuries.

Tuesday 9:00-9:45am and/or Thursday 9:00-9:45am
\$12 members, \$24 residents, \$36 non-residents



Register at the Warrenton Aquatic Center
751 Warrior Avenue, 63383 • 636-456-2288
www.warrenton-mo.org

**HOLY ROSARY
ST. ANN'S SODALITY
QUILT SOCIAL**



Saturday, February 26, 2022

Doors open at 11:30 AM

Bingo starts at 12:30 PM

Lunch will be available

For more information contact:

Barb Schneider 636-456-3567

Parish Office 636-456-3698 Ext. 221

Holy Rosary Activity Center

716 E. Booneslick Road

Warrenton, MO 63383

**DIABETES
SELF-
MANAGEMENT**

Find support and success to manage symptoms

Topics include:

- Exercise to improve strength & endurance
- Information on glucose monitoring
- Appropriate use of medication
- Proper Foot Care
- Action Planning & Problem Solving
- Resources and *much more...*

Virtual Workshop meets each Tuesday
February 1-March 8
1:00-3:30 PM

To register and be enrolled in a **FREE**
gift-drawing! **CALL 573-540-1100**

AGING best



**HEALTHY
FOR LIFE**

**VIRTUAL WORKSHOP
MEETS ON TUESDAYS
FEBRUARY 1- MARCH 15
10:00-12:30**

Information on:

- Healthy Eating
- Falls Prevention
- Better Breathing
- Improved Communication
- Problem Solving

**CALL TODAY
573-540-1100**

Call to register and enter a drawing for a FREE prize!



**AGING
best**



WARRENTON
BRANCH



Every Tuesday @ 10:00am
First Saturday of Month @ 10:00am



Join us as we read picture books, sing songs,
do rhymes, fingerplays, and crafts!
No registration required.

SCENIC REGIONAL LIBRARY - WARRENTON BRANCH | 912 SOUTH HWY 47, WARRENTON, MO 63383 | 636-456-3321
LIKE US! GO TO FACEBOOK.COM/WARRENTONBRANCH | VISIT US AT SCENICREGIONAL.ORG

WARRENTON
BRANCH



RSVP today: Call 636-456-3321, stop by the branch, or register online.

Buffalo SOLDIERS

From Slave to Soldier

Tuesday, February 22
6:00pm

The Buffalo Soldiers represents the most
amazing human story of the journey from slave
to soldier in American history. Join us for this
special presentation. Limit 29.



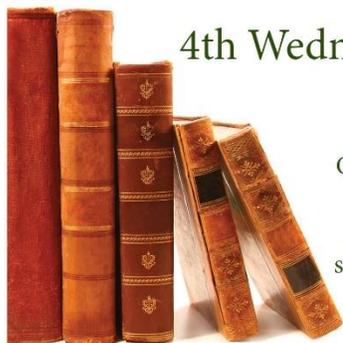
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WWW.SCENICREGIONAL.ORG | WARRENTONBRANCH | WARRENTONBRANCH | SCENIC REGIONAL LIBRARY

WARRENTON
BRANCH



A Novel Bunch

Book Club



4th Wednesday of month, 2pm

Join us to discuss a love of books,
and meet new people!

Call or stop by the branch to find out
this month's book club selection.

RSVP today: Call 636-456-3321,
stop by the branch, or register online.

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912 SOUTH HWY 47, WARRENTON, MO 63383 | 636-456-3321
LIKE US! GO TO FACEBOOK.COM/WARRENTONBRANCH
VISIT US AT SCENICREGIONAL.ORG

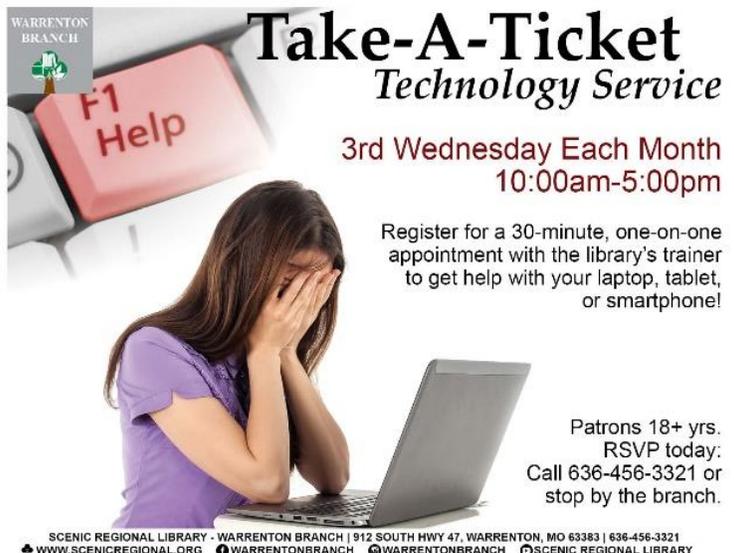
WARRENTON
BRANCH



Take-A-Ticket Technology Service

3rd Wednesday Each Month
10:00am-5:00pm

Register for a 30-minute, one-on-one
appointment with the library's trainer
to get help with your laptop, tablet,
or smartphone!



Patrons 18+ yrs.
RSVP today:
Call 636-456-3321 or
stop by the branch.

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WARRENTON
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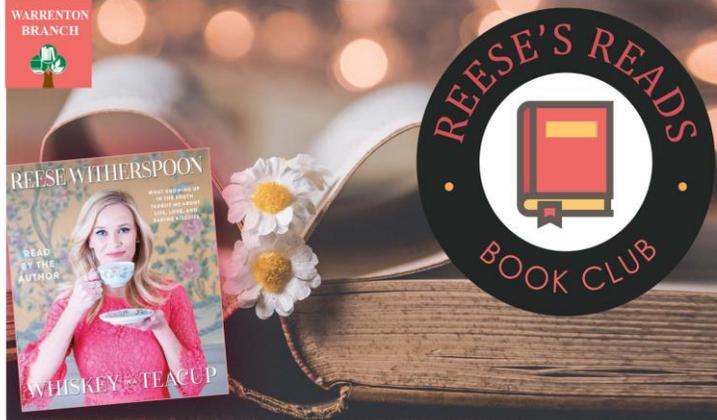


EVERY TUESDAY AT 1:00PM CHICKS WITH STICKS

Instructor available every Tuesday at 1 pm
for crochet or knitting lessons!
Beginners and experienced alike are welcome
to come and join in on the fun!

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WARRENTON
BRANCH



1st Thursday of Month • 5:30pm

Reese's book recommendations are kind of a big deal these days! Join us every month for a new and
exciting pick to read along with! RSVP today: Call 636-456-3321, stop by the branch, or register online!

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